

BUSINESS VIDEOS

Accounting: The Basics	25 min. 2002 Financial accounting.
All the Right Moves: Project Strategy	30 min. Shows how Carushka, an entrepreneur, has developed and marked an innovative line of dance and exercise wear.
Beef Inc.	50 min. 1999, National Film Board of Canada about the Beef industry
Crime Won't Increase in the Future (LAW)	8 min. CTV : Interview with Professor Elliott Leyton of Memorial University in NFLD.
Competing in a Global Environment	30 min. 1997 The differences between domestic and international business and related issues.
Developing Countries	60 min. Case studies: Comparison of development policies in Korea and Sri Lanka // Tanzania: the policies of aid vs. trade.
Doc Martens	8:03 min. CTV, 1994 : The history of the boots
Ergonomics	11:44 min. CTV , 1995 : The science of ergonomics may be getting out of hand; recent studies propose to regulate even more of our lives such as how fat a store clerk is required to reach as part of his/her job.
Gambit (LAW)	(VHS and DVD) 9 min. drugs and travel // international borders
Gold in the Hills: A Case Study in market	30 min. A Case study in Market segmentation: Examines the Irvine Company.
Government's role in globalization	23:30 min. CTV, 1992 : Host Pamela Wallin and guests discuss globalization.
Highlighting Small Business	30 min. 1997
How to Read Financial Statements	12 min. The relationship between a balance sheet and income statement.
Hunger for Pesos / A Yen for Dollars: A case study....	30 min. A case study in two International marketing companies.
Introducing Business	30 min, 1997 Defines the basic concepts and motivations of business; identifies the types of companies in the business world; four basic resources used by business and international business.
Judge for Yourself (LAW)	30 min. Justice Department of Canada, 1995 : Inside the Young Offenders Act.
Justice (LAW)	30 min. An examination of how the Canadian legal system has adversely affected native people.
Lifers: Stories from Prison (LAW)	52 min. 2000 (Contains language that may be offensive) Profiles six men serving life sentences for murder. Their families and the people who work with them are also interviewed.
Managing Human Resources	30 min, 1997 : The importance and functions of human resources management; describes the associated processes; and addresses key issues that impact business operations.
Marketing Products and Services	30 min. 1997, Explains the concept of marketing; describes the marketing process and associated activities; and explains the importance of marketing to a company's success in today's high competitive environment.
Names	8 min. CTV : W5 talks with Naseem Javed an image consultant whose sole job it is to create names for companies and products.
No Means No (LAW)	10:36 min. CTV, 1995 Considers the recent consent law determining what actions may be defined as rape in a court of law. Discusses "specific consent given" and participants under the influence of alcohol or drugs etc.
On Your Own?	30 min. 1991 : introspection into small business ownership.
Polishing the Apple: A Case Study in Promotion	30 min. A case study in promotion: Apple Computer.
Pricing Products and Services	30 min. 1997 : Pricing relative to company profits and competitive posture; pricing objectives, methods, and strategies; pricing considerations for international markets.
Promoting Social Responsibility and Ethical Behaviour	30 min. 1997: Social responsibility and ethical behaviour as related to business activities.
Ties that Bind: Franchising Opportunities	30 min, 1991 : Explores the advantages and disadvantages of buying and owning a franchise.
Too Black Guys	9 min. CTV, 1994 : Profiles to black men from Toronto who started their own business and moved to Manhattan.
Understanding Money.	30 min. 1997 : Money and credit, commercial banking, Federal Reserve System.
Women Entrepreneurs: Making a difference	25 min. Features: Nancy Adamo, Pres and Owner of Hockley Valley Resort; Barbara Mowat, Pres Impact Communications and publisher; Marilyn Sinclair, Pres, Object Arts Inc.; Grace White, Pres, CanJam Trading Ltd. Includes teacher booklet.
What Makes Amos Famous: Channel Strategy	30 min. A Case study in Channel Strategy: Amos Chocolate Chip Cookies.
The History of Computers	26 min The history of computers is not just the story of a specialized machine but of a great idea and the people who made it happen.
The Man who studies Murder	2 discs NFB Nobody understands murder like Elliott Leyton, advisor to Scotland Yard, the FBI and Interpol, the bestselling author of Hunting Humans

